ORDER

Orders Order / Rev: 106709 Alt Order #: 06853203 Product Desc: Candidate Orders Estimate: 1798 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Army McCreary Original Date / Rev: 09/17/12 / 09/18/12 Sales Office: **BLPHI** Order Type: GENERAL Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

Total D. I	18 15				lotals
Start Date	End Date	# Spots	Grass Amount	Net Amount	Month
08/27/12	09/24/12	27	\$30,380.00	\$25,823.00	Septembe

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$30,380.00	\$25,823.00	0.00
Totals	27	\$30,380.00	\$25,823.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		73 17	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$30,380.00
Market	100%	\$126 583 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$25,316,67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$31,645.83
KTUD	1%	\$1,265.83
kvvu	25%	\$31,645.83
KVWB	0%	\$0.00
_V1	0%	\$0.00
JNKWN	5%	\$6,329.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Davs	Len Sp	ote	Rate Pri	Dec Total	C ocardia	520 80
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeU	AASHAAw n	5-6a		TOTAL STATE	Ola	700000000000000000000000000000000000000	Rtg Type 5	pots	Amount
				M-F 5-6a WakeU			MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
_ <u>w</u>	<u>Star</u> eek: 09/1	102/06/06	End <u>Date</u> 09/24/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						

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Order / Rev:

106709

Advertiser:

Obama for America

Alt Crder #: Flight Dates: 06853203 09/18/12 - 09/24/12

Product Desc: Estimate: Candidate Orders

1798

Orders KSNV

	tart End	Inventory Co		ak Start/End	d Time Days	Len	Spots	Pate De	: D. T	8 0_ V	š
E 1 KSNV 09/	18/12 09/24/	12 M-F 5-6a Wak	eUp w/Wa@M	5-6a	MTWTF		2	The second secon	Rtg Type	7	Amount
WAKETID	VITH THE WA	M-F 5-6a Wak	eUp w/Wagne	rs	24.2248.0.1		2	\$325.00	0.00 NM	2	\$650.00
Start Da			Spots/Wee	n Ba	2						
Week: 09/18/1	2 09/24/12	MTWTF	50 8M 05 2000	<u>Rate</u> 2 \$325.00	<u>Rating</u> 0.00				7		
E 2 KSNV 09/	18/12 09/24/1	2 M-F 6-7a Wake	eUp w/WaQM	6-7a	MTWTF-	30		\$650.001	0.00.144	2	_
	VITH THE WA	M-F 6-7a Wak	eUp w/Wagne		GAST-SHEETS!	.50	2	305U.UU1	0.00 NM	2	\$1,300.00
Start Da			C1-44	WY =2752Y	N= 8						
Week: 09/18/12			Spots/Wee	k Rate 2 \$650.00	Rating 0.00				I		
E 3 KSNV 09/	18/12 09/24/1	2 Today Show	СМ	658a-9am	MTWT F-	- :30	2	#B50 004		355	
TODAY SHO		Today Show				.30	2	\$850.001	0.00 NM	2	\$1,700.00
Start Da) Montral	•	VII.0 (05255/226)	7071 eA				ľ		
Week: 09/18/12			Spots/Wee	k <u>Rate</u> 2 \$850.00	Rating				J		
E 4 KSNV 09/2	2/12 09/22/1	2 News 3 Sunrise		6a-7a	0.00	- 20	4		Palmanauna Rasivi		
NEW O	oran water registes	News 3 Sunrise	SATURDAY	99.1M		- :30	*1 .	\$350.001	0.00 NM	1	\$350 00
NEWS 3 AT Start Dat		FF . S. S	_								
Week: 09/17/12	THE DOCUMENT OF THE PARTY OF TH	Weekdays	Spots/Wee	70 II. O. O.	Rating				54		
E 5 KSNV 09/2				1 \$350.00 7a-9am	0.00						
		Saturday Today		ra-sam	- \$	- :30	1	\$625.001	0.00 NM	Ť	\$625.00
SATURDAY		782870 VV TO									
Start Date Week; 09/17/12		Weekdays	Spots/Weel		Rating				1		
E 6 KSNV 09/2	THE RESERVE OF THE PARTY OF THE		- SUNDAM	\$625,00 6a-7a	0.00		-5.2				
		News 3 Sunrise	SUNDAY	0a-/a		5 :30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT S	The state of the s								1		
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week	-	Rating						
E 7 KSNV 09/2:	GREEN CONTROL		1	4020.00	0.00						
re o metalero minakar	-, 00/20/12	Sunday Today	CM	7a-8am	5	30	9	\$625.001	0.00 NM	1	\$625.00
TODAY ON S											
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week		Rating				70		
E 8 KSNV 09/23			1	4020.00	0.00						
R NAMES (2000)	. 12 00/20/12	Meet the Press	CM	8a-9am	S	:30	1 9	\$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PE	77 TO	ATTACACACTACACTAC							9		
Start Date Week: 09/17/12		Weekdays	Spots/Week	Rate	Rating						
E 9 KSNV 09/18	09/23/12	S	HOURION 1	\$3,000.00	0.00				59		
2 3 10.11	112 03124112	4PM NEWS (1 h	HOUR)CM	4-5pm (4:00 PM-4:3	MTWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
FIRST NEWS	3 AT FOUR	ii haasaasaa w	00,,	(4.00 FN-4.5	U PIVI)				*		
Start Date Week: 09/18/12		Weekdays	Spots/Week	Rate	Rating						
E 10 KSNV 09/18	09/24/12	MTWTF	1	\$600.00	0.00						
_ 10 110110 00/10	12 03/24/12	4PM NEWS (1 he		4-5pm (4:30 PM-5:0	MTWTF	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS 4 AT 43	IOP .		*****	(4.50 F NI-5.0	J PIVI)						
Start Date	Commence of the commence of th	Weekdays	Spots/Week	Rate	Rating				ľ		
Week: 09/18/12 E 11 KSNV 09/18/	09/24/12	MTWTF	1	\$700.00	0.00						
	~ VOIZ411Z	M-F Early News	СМ	5-630p	MTWTF	:30	2 \$	1.000.001	0.00 NM	2	\$2,000,00
EARLY NEWS									0		
<u>Start Date</u> Week: 09/18/12	End Date	Weekdays	Spots/Week	Rate	Rating						
E 12 KSNV 09/22/	09/24/12	MTWTF	0,000,000,000	\$1,000.00	0.00			F			
	- V3122112	Sa-Su Early News		5pm-630pm	5-	:30	1	\$650.001	0.00 NM	1	\$650.00
KSNV EARLY N	NEWS		•						ł.		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week 09/17/12	09/23/12	S-	1	\$650.00	0.00				N1		
E 13 KSNV 09/24/	12 09/24/12		CM	8-10pm	M	:30	1 \$4	,000.001	0.00 NM	1	\$4,000.00

Print Date: 09/19/12 08:45:11

Totals

27 \$30,380.00

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Order / Revi

106709

Advertiser:

Obama for America

Alt Order #:

06853203

Product Desc:

Candidate Orders

Flight Dates: 09/18/12 - 09/24/12

Estimate: 1798 KSNV

Ln Ch Start	End	Inventory Code Mon PR 8-10p	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Snots	Amount
		Monday Prime 8-1	0pm	=3						-	Mildulit
THE VOICE			520,0000								
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$4,000.00	Rating				Ĩ		
E 14 KSNV 09/18/	12 09/18/12	Tues PR 10-11p	CM	10-11pm	0.00 	:30		02.000.007			
PHOOF		Tuesday Prime 10-	-11pm	TORRIGHT TO PARTY	300 1 0000 0000	.30		\$3,200.001	0.00 NM	1	\$3,200.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating				Ī		
Week: 09/17/12	09/23/12	-T		\$3,200.00	0.00				ŀ		
E 15 KSNV 09/20/1	12 09/20/12	W. Fores	CM	8-9pm	==-T	:30	1	\$1,500.003	0.00 NM	1	\$1,500.00
SNL/UPALL NIC	SHT	Thursday Prime 8-9	9pm							8	31,300.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating				100		
Week: 09/17/12 E 16 KSNV 09/23/1	09/23/12	NEL From II		\$1,500.00	0.00				172		
		NFL Football	СМ	1P-9PM	s	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
SUN NT FB: NE		DRE							**		
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	Weekdays S	pots/Week	Rate	Rating				ł		
E 17 KSNV 09/18/1	- 10 CO			\$8,000.00 136-205am	0.00			E 112-22			
LAST CALL WIT		Last Call w/Carson	Daly	150-205811	MTWTF	:30	4	\$40.003	0.00 NM	4	\$160.00
Start Date	End Date		note (Mask	~	2-11-11-11-11-11-11-11-11-11-11-11-11-11				f		
Week: 09/18/12	09/24/12	MTWTF	pots/Week 4	Rate \$40.00	Rating 0.00				y e .		
E 18 KSNV 09/23/12	2 09/23/12	Sports Night in Las \	√egaßM .		200as	:30	1	\$200.002	0.00 NM	1	#200 00
SPORTS NIGHT	IN LAS VEC	Sports Night in Las 1	Vegas					1211.302	O.GO THING	(E)	\$200.00
Start Date	End Date	Weekdays St	oots/Week	Rate	Rating				e.		
Week: 09/17/12 E 19 KSNV 09/23/12	09/23/12	s		\$200.00	0.00				(44)		
C 19 KSNV 09/23/12	09/23/12	LAW & ORDER (LF) Law & Order (LF)	CM S	Sat 1-2am / :	Sun 1:s	:30	1	\$45.003	0.00 NM	1	\$45.00
LAW & ORDER		com a Older (El /							A		
recommendation and the second distribution of	End Date 09/23/12	Weekdays Sp	ots/Week	Rate	Rating				- 1		
N20 KSNV 09/22/12		Saturday Night Live	OM 1	\$45.00	0.00						
		Saturday Night Live	Civit 1	130pm-1:02	ams-	:30	1	\$750.002	0.00 NM	1	\$750.00
	End Date		ots/Week	Rate	Rating				ł		
-166K. 09/1/1/2	09/23/12	S-	1	\$750.00	0.00				10		